

# Maale Adumim- Business Card



# 1. General Data

<b>General information:</b>	<b>Established in:</b>	<b>1981</b>
	<b>Municipal status:</b>	<b>City</b>
	<b>Authority area in dunam and acres:</b>	<b>48 square kilometers</b> <b>11,860 acres</b>
	<b>Number of residents:</b>	<b>40,160</b>
	<b>Municipality budget in NIS:</b>	<b>280 million</b>
<b>Residents by age:</b>	<b>Children: up to the age of 12 (%):</b>	<b>22%</b>
	<b>Youth: between the ages 13-18 (%):</b>	<b>11%</b>
	<b>65 and up (%):</b>	<b>10.5%</b>

# 1. General Data

<b>Accessibility distance: from central waypoints and highways</b>	<ul style="list-style-type: none"><li>• Jerusalem – 15 km</li><li>• Tel Aviv – 70 km</li><li>• Ben Gurion Airport – 60 km</li><li>• Central highway 1 connected to the city</li></ul>
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## 2. Additional information

### 2.1 Education

General education:	Preschooling:	2,070 children, 73 Municipal preschools
	Elementary schools:	4,240 students, 11 schools
	High schools:	4,430 students, 13 schools

## 2. Additional information

### 2.2 Culture and leisure

Number of community centers:	12
Are some of them designated for specific populations?	The community centers are designated for the target audience and wide from children and youth centers to club for the elderly.
Cultural institutions in the city:	<ul style="list-style-type: none"><li>• Maale Adumim conservatory</li><li>• Library</li><li>• Moshe Castel museum</li><li>• The Cultural Hall- opened this year</li></ul> <p>All in municipal ownership</p>

## 2. Additional information

### 2.2 Culture and leisure

<b>Major sports facilities in the city:</b>	<ul style="list-style-type: none"><li>• 2 grass football courts</li><li>• Skateboard and Rollerblades park</li><li>• Fitness facilities in public parks</li><li>• Bicycle lanes</li><li>• 2 tennis courts</li><li>• Country Club- indoor/outdoor swimming pools and gym</li><li>• Extreme sports park</li></ul> <p>All in municipal ownership</p>
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## 2. Additional information

### 2.3 Tourism

The number of guest rooms in the city's hotels:	There are no guest rooms in the city
Major touristic attractions in the city	<p>Maale Adumim is located between Jerusalem and the dead sea. tourists can enjoy the amazing landscape of the desert as well as touristic attractions:</p> <ul style="list-style-type: none"><li>• The Good Samaritan Museum</li><li>• The Moshe Castel Museum of Art</li><li>• Archaeological sites and Monasteries</li><li>• HaCormim Winery</li></ul>

## 2. Additional information

### 2.4 Industrial, commerce and business areas

<p><b>Adumim industrial park: advanced and traditional industry, logistics and Shopping centers.</b></p>	<p><b>1,500 dunam</b></p> <p><b>Anat Angel, Head of Business Development</b></p> <p><b><u>Tel:</u> 050-8296496</b></p> <p><b><u>Email:</u> <a href="mailto:anat@parkedom.co.il">anat@parkedom.co.il</a></b></p>
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## 2. Additional information

### 2.4 Industrial, commerce and business areas

<b>Situation report on SMEs- small and medium - sized businesses</b>	<b>The city has about 400 small and medium sized businesses and service providers.</b>
<b>Does the authority encourage the establishment of additional small and medium sized businesses? How?</b>	<ul style="list-style-type: none"><li>• The municipality provides ongoing assistance and consulting services for the local businesses.</li><li>• The Council also holds a variety of activities for the branding and marketing of the business activity in the area in order to encourage the growth of more businesses</li><li>• The businesses licensing department assists in promoting the licensing process.</li></ul>

## 2. Additional information

### 2.5 Housing

<b>According to existing building plans, what is the building potential for residence in the city according to square meters and housing units?</b>	<b>There is potential for about 15,000 additional housing units.</b>
<b>According to the registration and construction information, what is the number of building permits applications that have yet to be executed?</b>	<b>As of 2014, more than 90% of the applications have been executed, the rest have yet to be executed.</b>

## 2. Additional information

### 2.6 Employment and welfare

What is the number/percentage of employed people in the city (out of the work force)?	17,000	98%
What is the number/percentage of unemployed in the city (out of the work force)?	300	2%
What is the number/percentage of residents who are assisted by the welfare services?	8,000	20%

# 3. Unique projects

## 3.1 Education- The School of Space and Aeronautics

One of the two specialized high schools in the country which offer programs especially geared for serving in the Air Force. The high school in Maale Adumim also houses a star observatory with programs open to the public as well as a children's planetarium.



# 3. Unique projects

## 3.2 Culture and leisure- Music conservatory

The Maale Adumim music school for children of all ages operates under the leadership of Dr. Benyamin Shapira. The Conservatory in the center of the city is a cultural anchor for its residents.

The conservatory serves as a pilot program in music education for the entire country and is the home of the youth orchestra as well as guest performers.



# 3. Unique projects

## 3.3 Tourism- The Good Samaritan Museum



## The Good Samaritan Museum

The museum at the Good Samaritan Inn archeological site by Maale Adumim is the only mosaic museum in the country and one of only three in the world. Mosaics and other artifacts unearthed in Judea, Samaria and Gaza are on display at the museum. Some of the mosaics on display have been removed from various sites to protect them from harm, while others are reconstructions.

The Good Samaritan Museum is situated half way between Jerusalem and Jericho, and is associated with the biblical Maale Adumim which marked the border between the tribes of Judah and Benjamin (Joshua 16, 7; 18, 17). During the Byzantine era, the site was associated with the inn mentioned in the Parable of the Good Samaritan from the New Testament (Luke 10, 25-37). Members of three different religions appear in the parable: a Cohen, a Levi and a kind Samaritan. The design of the museum is based on the parable, as is the choice of mosaics.



# 3. Unique projects

## 3.3 Tourism- Moshe Castel Museum of Art



## Moshe Castel Museum of Art

The Moshe Castel Museum of Art in Maale Adumim is located atop a beautiful mountainous community, minutes from Jerusalem. From its balcony, visitors from around the globe experience spectacular views of the Judean desert, with “golden” views of Jerusalem as it lights up by night.

The museum’s open-architectural design welcomes thousands of visitors annually featuring the acclaimed works of the Jewish artist Moshe Castel (1909-1991). Castel was a close friend to Marc Chagall, the world-renowned Jewish wall-mural artist. Castel’s work is often compared to the colors and feelings portrayed by Chagall.

The museum opened in February 2010. Many of Castel’s works are in private collections around the world as well as permanently displayed in the home of Israel’s President, at The Israeli Knesset, and at the famous Museum of Modern Art in New York.



# 3. Unique projects

## 3.4 Industry and commerce- Adumim Industrial Park

The industrial area of Maale Adumim houses 300 businesses and industries, some which have developed innovative technologies worldwide. The industrial area also includes the fire and rescue station, the Economic Development Company, a number of small restaurants, a bowling alley, a catering hall, The MacMull customized guitar factory etc.

Two educational factories which invite groups are the Alenu Rooftop Agricultural Factory and the Chalva and Techina Factory.



# 3. Unique projects

## 3.5 Housing- Student housing project

The future student housing project is a model of sustainable construction and urban renewal in Maale Adumim constructed of repurposed shipping containers.

Building with containers is much cheaper and faster than traditional construction and makes the housing affordable. Bringing 300 students to the heart of Maale Adumim is very important and will have great impact for the city.

# 4. Future development directions

## The lake complex



## The lake complex

Yitzchak Shamir Lake in Maale Adumim is located at the new main entrance to Maale Adumim. Several new attractions were opened including paddle boats and canoeing on the lake, pedal go-karts, a rope park and an inflatable obstacle course. There is plenty of grass for picnics and the “Cafit” restaurant has indoor and outdoor seating.

Additional attractions will be added soon and a meat restaurant will be opened.

## Recycling Park

Maale Adumim municipality and the Economic company aims to establish a recycling park, giving garbage a second life as raw materials and minimizing environmental damage. In addition to the park, a waste transfer center and an environmental education center will be opened.

We now operate with the ministry of environmental protection to build an anaerobic digestion that will be used for industrial purposes to manage waste and to produce fuels.

## For further information please contact:

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